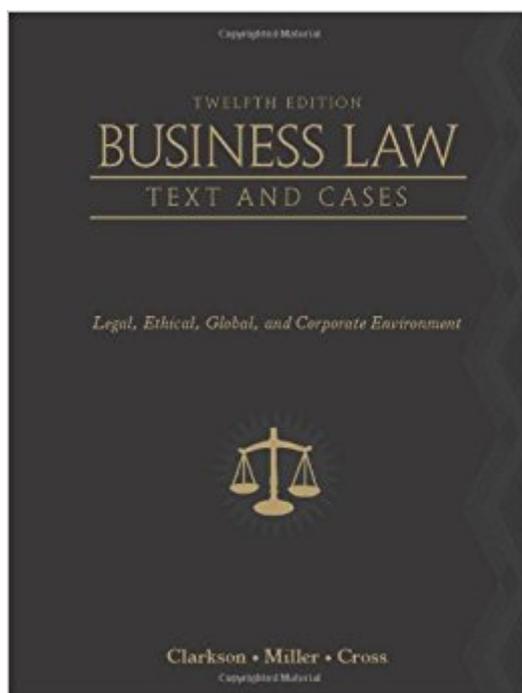


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Business Law: Text And Cases: Legal, Ethical, Global, And Corporate Environment



Synopsis

Comprehensive, authoritative, and student-friendly, longtime market-leader *Business Law: Text and Cases - Legal, Ethical, Global, and Corporate Environment* delivers an ideal blend of classic "black letter law" and cutting-edge coverage of contemporary issues and cases. The first text to implement an undergraduate-oriented pedagogy with traditional law school-like content, *Business Law* continues to set the standard for excellence. The text combines the benefits of a black letter law approach with a strong student orientation, making the law accessible, interesting, and relevant for readers. The cases, content, and features of the 12th Edition have been thoroughly updated to represent the latest developments in business law. An excellent assortment of included cases ranges from precedent-setting landmarks to important recent decisions, and ethical, global, and corporate themes are integrated throughout. In addition, numerous critical-thinking exercises challenge students to apply what they've learned to real-world issues, and the text offers an unmatched range of support materials--including innovative online teaching and learning resources. It's no wonder that *Business Law* is used by more colleges and universities than any other business law text.

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Customer Reviews

Fantastic textbook. It is clear and concise and gets right to the point. It provides numerous examples and sample cases making every concept very easy to understand. Sections and subsections are color coded making it easy to follow. Generally only 2 or 3 pages of "extra stuff" between chapters. It is expensive but well worth the cost.

This is a large book full of legal information and cases in different fields. I used this book in my MBA Law class (a lot of reading). It made the course interesting and facilitated some animated discussions among the students.

It's actually a very approachable text and interesting. I actually dropped this class (to take next quarter instead) but I'm keeping the book. I can't imagine covering all the information thoroughly in one quarter. I'm going to read it on my own so I can make sure to get all of it in...

I am a paralegal studying to become a certified paralegal and this book by far one of the best resource books I have purchased. It covers a lot of information pertaining to contracts, torts, criminal procedure, etc, Which are a few subjects on the NALA exam. I have thumbed through it and have read several pages and the ONE thing I can say it's EASY READING and I HIGHLY suggest this and this seller when purchasing reference books.

I bought this book for my Los Angeles City College Business Law 1 and Business Law 2 classes over Summer 2013. The teacher had us buy the online 2-Semester course access for this book which is \$150 on CengageBrain. That package includes online access to this book for 365 days from activation of course key, course work and assignments/tests sent out by my teacher for us to do instead of handouts and such. The teachers did not require anyone to have the real book as all of the work is done online at home and that's where our reading was done. It was all lecture in class. BUT... I felt that having THIS hard cover book would make a difference in my education. My school does not offer this book, but instead a special edition that's made for Pasadena City College, and it only has half the information that is in the full version (the book here on). And the best part is... Even after buying this book for 248 on (pre-tax) I still had to buy the online Course access key for 150 which had the ebook and all that stuff just so I could participate in class. BUT this review is not for that product, it's for the actual hard cover book.. which I LOVE! My grade would not be anywhere close to what it is now (an A) if I did not have this book. I personally just cannot learn as well from reading on a screen versus actual paper. In addition, the book is so well written, has an awesome flow to it that takes you from one subject of law to the next, how they tie in together and other sections of law, etc. Overall AWESOME Book. If you're a student and thinking about buying this book in addition to the online course key's that your instructors are forcing you to use.. I highly recommend it. Not only do you get to have a hard copy of it, you get to KEEP it after that 365 day

lifespan for the online ebook. I have a bookcase that is dedicated to my school books, and now a whole shelf just for the start of my law library.

I did not expect this business law book to succinctly explain today's economy: "Ethical problems in many financial institutions contributed to the onset of the deepest recession since the Great Depression of the 1930's. Not only did some \$9 trillion in investment capital evaporate, but millions of workers lost their jobs. The point is clear: the scope and scale of corporate unethical behavior, ... skyrocketed in the first decade of the twenty-first-century-with enormous repercussions for everyone." I also didn't expect a business law book to include criminal law, or tort law (compensation for those who have suffered a loss or injury due to someone else's wrongful fact. But, let's face it, law is everywhere, and to be in business; to be a consumer; or, to be an employee of any business, you will be at risk for causing injuries. You will also be at risk for crimes against the government." "Business Law: Text and Cases," is an excellent resource that walks readers through: responsibilities, liabilities, solutions for anyone who is in an industrial nation. I especially appreciate how this book anticipates what readers might ask as they read the provided lessons. The authors of this book have used different font colors to indicate main topics, subtopics, and cases that demonstrate what they teach throughout this book. The only downside to this book, for me, which I managed to get over was while reading this book was that the book started off with an emphasis on law that was unexpected and familiar to me, then seemed to quickly move to subjects like corporations, partnerships, and related topics. Perhaps that is because I became so comfortable with the style of this textbook. I recommend this book to anyone looking to be more aware of what is expected, and how to protect your interests.

It's a great law book with so much information. There is something unique in the way this book was written, because you can feel that the author did a lot of work to make this book be in the way it is now.

I rented this book because it is required by the university as a textbook. But now I think I will buy my own copy. I think it's a must have book for any person who wants to avoid being sued. It's very informative and EASY to read and understand. It's written for the common man, not a lawyer. This book will save me a lot of lawyer and consultation fees. It will also probably save me from being a victim of fraud. It's very enlightening. A law abiding citizen :)

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